Nedgroup Securities Investment Conference, 22 September 2010 Ingrid Johnson Group Managing Executive: Nedbank Retail & Business Banking









Nedbank Group at a glance

- One of the four largest JSE listed banks in SA
- Market capitalisation of approximately R71bn
- Total assets of R591bn
 - Advances of R461bn
- Universal bank retail, wealth, commercial, corporate & investment banking
 - One of SA's top wholesale banks
 - More than 5 million retail clients
 - Strong retail & wholesale deposit franchises
- OM Plc (LSE listed) have a 52% shareholding in the group
- Focused on southern Africa (SADC)

2010 H1 Financial highlights...despite a tough environment



Agenda

- Progress to date
- Key trends that inform our strategy
- Strategic focus areas
- Summary & conclusion

Our strategic framework: Vision-led Values-driven



Progress against our vision set in 2004



Building a unique culture for competitive advantage (Barrett survey)



Staff morale improving each year – staff survey results



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Brand positioning shifts – good progress, but still behind peers



Although Nedbank made most progress amongst peer group (in last 12 months and since 2006) – still a lot to do

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Total shareholder returns – Nedbank 1st over 1 year, 2nd over 5 years



Total Shareholder Return - 'Big Five' South African Banks



Nedbank Standardbank Absa FirstRand Investec

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FM Survey (2010) – 3rd most empowered SA company

Element	Bank A		Bank B		Bank C		Nedbank		Bank D	
Ownership	4	14,04	3	16,10	1	18,07	2	17,35	5	11,59
Management Control	3	7,59	4	7 <i>,</i> 05	5	3 <i>,</i> 65	1	9,33	2	8,12
Employment Equity	5	8,53	1	10,77	4	8 <i>,</i> 54	1	10,77	3	9,31
Skills Development	4	8,16	2	9,00	5	1,53	1	10,38	3	8,80
Preferential Procurement	5	13,71	3	16,63	4	14,42	1	18,79	2	17,95
Enterprise Development	2	14,31	1	15,00	1	15,00	1	15,00	1	15,00
Socio-Economic		5,00		5,00	2	2,45		5,00		5,00
Development		5,00		5,00		2,43		5,00		5,00
Overall Score	4) 71,34	2	79,55	5) 63,66	1	86,62	3) 75,77
B-BBEE Status	\bigcirc	Level 4	\bigcirc	Level 3		Level 5		Level 2	\bigcirc	Level 3

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Building Africa's most admired bank

Keep doing the things we are good at...

- Balance sheet management
- Advances & deposits
- Wholesale banking
- Transformation, corporate culture & sustainability

- Progress to date
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 our strategy
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Key trends in our target market



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Key trends in our target market



Increasing voice of client

Demand for talent greater than talent pool growth

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Focus on...

- Actively manage our portfolio towards high economic profit areas
- Grow NIR & primary banking across the spectrum
- Reposition Nedbank Retail onto a sustainable growth path
- Greater focus on African expansion

Actively manage our portfolio towards high economic profit areas



Grow NIR and primary clients across the spectrum

Targeting medium-to-long-term NIR : expenses ratio of >85%



1: Commission & fees at June

2: Commission & fees at December

3: NIR-to expenses ratio at June of each year

...enabled by new innovative solutions and a focus on our clients' needs

Opportunities across clusters	 Cross-sell across clusters Medium- to long-term: Africa / Ecobank alliance 	
Nedbank Capital	 Wallstreet – rationalise 7 multi-interface applications Innovative origination of carbon credits via project finance 	
Nedbank Corporate	 Successfully launched E-Mall & Currency converter Collaborate with Nedbank Capital - cross-sell hedging products 	
Nedbank Business Banking	 Leverage innovative products Automation of fee collection 	
Nedbank Retail	 Siyaka - improve customer interaction & front-end sales solutions Leverage M-Pesa opportunities Introduce real time electronic clearing 	vodacom M-PESA
Nedbank Wealth	 Launch Life underwritten product together with 'Wellness' programme – Q4 2010 Increased penetration into Nedbank Retail & ex-Imperial Bank client base 	By Nedbank Mobile Money

Reposition Retail onto a sustainable growth path

"Delivering a choice of distinctive <u>client-centred</u> banking experiences that build many deep, enduring relationships with Nedbank"

Harness strengths	 Leverage small business, business banking & corporate client relationships Product monolines – aligned with building deep client relationships People & Nedbank Group culture
Primary clients	 Understand diverse client needs to define a range of relevant banking experiences Invest in youth & entry-level market - distinctive low cost offering Differentiated Small Business Services offering One high net worth offering through Nedbank Wealth
Manage for value	 Align risk appetite metrics with desired earnings & return profile World class risk management practices Using scarce resources judiciously to generate shareholder value

Greater focus on African expansion

Expand & grow in SADC	 Currently operate banks in 5 SADC countries Existing niche competitive advantages Continue to seek opportunities to grow scale in SADC
Advisory boutiques	 Angola & Kenya representative offices opened Structured term trade & advisory
Pan-African banking network	 Ecobank Alliance coverage in 33 countries Support clients as they expand into Africa Advisory & project finance opportunities
Selected investment opportunities	 Cautiously explore investments within disciplined risk return parameters

... SA remains our key focus as we plant the acorns for the future

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- Acquisition by a global bank would accelerate our growth plans
- HSBC's credentials speak for themselves

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